

48h Berlin

Connecting the Berlin-Baltic-Nordic GAMES Industry

6th -7th of July 2017

5th of July

Travel and Arrival

Hotel Suggestions: Hotel Berlin, Honigmond, Amano, MANI

Optional: Welcome dinner and drinks @ Deck5 (Schönhauser Allee Arcaden, Schönhauser Allee 79)

DAY 1 – 6th of July 2017

9.30 @ Nordische Botschaften

All about Berlin? Presentations and lectures by experts from the region

- 9.30 am** Welcome speech by the ambassador of Finland, Ritva Koukku-Ronde
- 9.40 am** Short introduction of participants
- 10 am** Raphael Kube, Investitionsbank Berlin
- 10.20 am** Birgit Reuter, Berlin Partner
- 10.40 am** Ina Göring, Medienboard
- 11 am** Rayk Reitenbach, IBB Beteiligungsgesellschaft

11.30 am

Quick lunch – grab a sandwich and salad

12 pm

VIP Sightseeing Tour through Berlin – visit the most popular places for the creative and digital industry in Berlin (Berlin Partner)

2 pm -- Visits of Berlins most well-known game development studios such as

- 2pm@ GameDuell** (Taubenstraße 24, 10117 Berlin)
- 3pm@ Wooga** (Saarbrücker Str. 38, 10405 Berlin)
- 4pm@ Yager** (Pfuelstraße 5, 10997 Berlin)
- 5pm@ Saftladen** (Adalbertstraße 5, 10999 Berlin)

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6pm - Back to the hotel - get ready for games.net Summer Reception

7 pm (until midnight) – Silent Green

games.net Summer Reception – meet more than 250 professionals from the games industry in one place

(Drinks and food will be served at the reception)

DAY 2 – 7th of July 2017

9.30 am @Exozet in cooperation with



Matchmaking with the VR BerlinBrandenburg business association

(Meeting and presentations by VR companies from the region. Local games companies are also invited) (Platz der Luftbrücke 4-6, 12102 Berlin)

Show cases from:

Exozet

INVR

Duel VR by BoosterSpace

Playsnak

12.30 am

Networking Lunch – Snack (with local industry)

1 pm

Visit of service companies and games schools for the games industry in the region such as

1.30pm @Altagram (Straße der Pariser Kommune 12-16, 10243 Berlin)

2.30pm @Games Academy (Rungestraße 20, 10179 Berlin)

3.30pm @SAE Institut (Cuvrystr.4. 10997 Berlin)

5 pm

Farewell drink @ company and closing

6 pm - Official end – enjoy the weekend in Berlin!

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Medienboard Berlin-Brandenburg

Medienboard Berlin-Brandenburg is the main institution for the film and media industry in the German capital region. The Film Funding division provides funding for films and film-related projects, advises filmmakers on financing issues, and supports the development of the film industry. The Media Development division represents Berlin-Brandenburg as a key media location in Germany at international markets and festivals, provides market research and analysis and organizes networking events.

The department funds media-related projects as well as the development of content in the games, web, and mobile categories.

<https://www.medienboard.de/>



Berlin Partner

Business and technology support for companies, investors and scientific institutions in Berlin – this is the Berlin Partner für Wirtschaft und Technologie GmbH mission. With customized services and an excellent science and research network, our many experts provide an outstanding range of programs to help companies launch, innovate, expand and secure their economic future in Berlin.

A unique public-private partnership, Berlin Partner for Business and Technology collaborates with the Berlin State Senate and over 270 companies dedicated to promoting their city. Berlin Partner is also responsible for marketing the German capital to the world, for example with the successful “be Berlin” campaign.

<https://www.berlin-partner.de/>



Investitionsbank Berlin

IBB is the business development bank of the Federal Land of Berlin. With its business support, it actively contributes towards developing Berlin as a hub for business and industry. Our staff working in housing and real estate promotion are the people to contact for all issues related to real-estate financing.

<https://www.ibb.de/de/startseite/startseite.html>

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IBB Beteiligungsgesellschaft

IBB Bet provides venture capital to young technology companies and companies with creative business ideas that are based in Berlin. To this end, we pursue an active investment strategy, acting as either the lead investor or a co-investor. We use our fund to acquire minority interests in the nominal capital or share capital of the company.

As traditional early-stage investors, our initial investments typically consist of Seed or Series A funding. Along with the management of our portfolio companies and our co-investors, we work towards attractive growth and sustainable capital appreciation from the time of our initial investment. Our investment professionals offer support with important strategic matters, such as discussions with investors, the preparation and implementation of further funding rounds and exit strategies.

<http://www.ibb-bet.de/start.html>



Founded in 2009, Wooga has become one of the most popular developers of casual mobile games in the world. Based in Berlin, employees from more than 40 nations develop high quality puzzle, simulation and hidden object games for a global audience. Wooga's focus is on regularly creating free-to-play hits

<https://www.wooga.com/?ref=menu>



At GameDuell we build multiplayer games for the mass market around the globe. We use cutting-edge open source technologies to create a rich gaming experience across multiple platforms - iOS, Android, Facebook, and our own websites.

GameDuell is one of Europe's most experienced games studios with over 70 multiplayer titles under our belt and more than a decade of success in the online world. We're a great team, working in a culture of fun, openness and high performance.

<https://inside.gameduell.com/>

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YAGER

YAGER specializes in the creation of AAA, multi-platform action experiences for a global audience. Attention to detail is a hallmark of our development; from refining gameplay to the point of excellence, to instilling both the stories and the environments with enough depth and detail to set our products apart. With a strong engineering side, YAGER is utilizing the best and most advanced technology in order to breathe life into its vision of gaming.

<http://www.yager.de/>

exozet Exozet

We are the agency for digital transformation. We have been successfully advising our customers since 1996, carefully guiding them through the digital revolution. Because creative technologies are in our DNA. Because we know how to spot relevant trends. Because we understand the societal and economic impact of these trends, and know how to turn that to our customers' advantage. The solutions we develop provide an exceptional user experience. Our Consult – Create – Grow strategy lays the foundation for our customers' financial success. In addition to media powerhouses like Axel Springer and the BBC, we also work for established brands and companies such as Red Bull, Audi, Deutsche Telekom, and Wooga.

<http://global.exozet.com/>



ALTAGRAM Altagram

Altagram is an independent localization specialist based in Berlin, Germany.

We offer a full range of localization services for your software titles. From a few lines of translation to an extremely complex audio dubbing project, we treat each project with the same professionalism and put our expertise into every stage of the localization process.

We devise a personalized and effective solution for your localization needs in more than 40 languages, guaranteeing you the highest quality at the most competitive prices.

<https://altagram.de/en/>

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SAE Institute

SAE Institute was founded in 1976 and has since grown to become the world's largest, industry-focussed creative media educator with 54 campuses in 26 countries. SAE's curriculum has been carefully crafted in consultation with leading industry practitioners to meet the requirements of the global creative media industries. SAE Institute offers a comprehensive course portfolio in creative media fields (audio, film, animation, games development, music business and web) with a strong tradition of practical application and industry recognition. A Bachelor of Arts/Bachelor of Science degree can be achieved in as little as two years. Two Masters programmes (MA/MSc) are available. Bachelor and Masters programmes are offered in conjunction with the renowned Middlesex University in London. SAE Institute has a network across five continents with campuses in world centres of creative media industries including London, Berlin, Munich, Paris, Barcelona, New York, Los Angeles and more.

<http://www.sae.edu/>



Saftladen- Games Collective

Hey there! We're a group of people sharing a co-working space and working in tech. Most of us are working on independent games.

<http://saftladen.berlin/>



INVR.SPACE

INVR.SPACE is an Award Winning Virtual Reality Full Service Studio. On top of content creation, we are engaged in Hard- & Software Research and Development Technology Sales Content Distribution. We are out here to explore unique and unexpected ways of immersive storytelling in Virtual Reality.

<http://invr.space/>

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Duel VR

Duel VR is a multiplayer western VR game of dynamite explosions, whizzing bullets, broken glass, and bad comedy. Show that you have the fastest gun and sharpest aim in the wild west that is The Internet. Or try your luck with numerous challenges that are less deadly for you, but that more destructive for everything and everyone else around you. Made for roomscale VR!

<http://www.duelvr.net/>

Booster Space **Booster Space**

What we do? Developing experiences for people. We at Booster Space are responsible for tech and game events. You may have heard of #gamesweekberlin, VR NOW Con & Awards and gamescom congress. That's all us.

We believe in the transformative power of digital interactive media. In games and VR and other things that make you visit places. We want to give people insights in what drives us. Still we try not to get overexcited and put hype and trends in context, most of the times successfully.

We develop brands, curate programs and execute them on-site. It's like thinking with a thousand heads and speaking with a thousand mouths. Online networks, start-ups, developers, politics, media and cultural leaders come and listen. We are experts for Kickstarter. We also develop games such as Duel VR. It's how we personally create our own experiences.

<http://www.booster-space.com/>

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