



## 48h Kyiv Programme 16 - 17 May 2019

### Wednesday - 15 May

**Arrival Day & Transfer to the Hotel**

**Hotel:** [Bursa Hotel](#)

**Get Together in the late afternoon / Welcome Briefing, in 1818 Rooftop Bar of Bursa Hotel**

- 1818 is a minimalistic bar with stunning views over Podil in in a laid-back atmosphere.

### DAY 1 -Thursday 16 May

**8:00 Breakfast BURSA Hotel**

**9:00 Transfer to UNIT.CITY & Conceptor**

**09:30 Visit to UNIT CITY**

**Focus themes: #Innovation #Talent #Startups #Recruiting**

- **Welcome Briefing from Andrea Peters and Introduction of local partner:** [Fedoriv Hub](#) / Programme run-through by Creatives Loop International
- Brief Introduction to Kyiv Tech Ecosystem by [Fedoriv Hub](#)
- Introduction & tour of Innovation Park and Coding Academy [UNIT.CITY](#) including [UNIT Factory](#), Ukrainian national centre for ICT

UNIT.CITY: Innovation park for startups and tech companies

UNIT Factory is the Ukraine's only institution that works to the innovative standards of French School "42". Here people can learn how to code, enhance your team working skills and advance your creativity by looking for unique solutions. They don't have

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teachers, work-books or lectures. Academic degrees and grades are not taken into account during the application, only abilities and motivation. The education is completely free for all trainees' subject to compliance with the terms of the programme.

**12:00 – 13:00 / Visit to [Concepter](#)**

**Focus theme: #Innovation #Developers #Mobiletech**

Roundtable discussion with Concepter is a tech startup based in Kyiv, that creates innovative gadgets and software in the field of mobile technology. They invented the iblazr - the world's first smart portable LED-flash for smartphones, tablets and digital cameras.

**13:30 Transfer to Restaurant**

**14:00 – 15:00 / Networking Lunch at BEEF Restaurant sponsored by Fedoriv**

Berlin-Brandenburg Participants

**15:00 Transfer to Fedoriv Hub**

**15:30 Short Break and tour of Fedoriv office**

**16:00 15 min Ignite talks at Fedoriv Hub**

- **[AJAX SYSTEMS](#)**

**Focus theme: #Programming**

Ajax Systems manufactures smart security systems and sensors for homes. It offers wireless window and door opening sensors and movement sensors.

CEO: Aleksandr Konotopskyi?

- **[Genesis](#)**

**Focus themes: #Programming #Developers # E-commerce #Adtech #App**

Genesis is one of the largest IT companies in Ukraine with more than 1000 people in 9 countries, who create products for 200 million users monthly. Genesis is one of the largest Partner of Facebook, Google, Snapchat and Apple in the CEE region. Genesis is developing projects in four major business verticals — digital media, mobile apps, e-

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commerce (classifieds) and social discovery. All projects are developed in-house. Genesis is represented across all major platforms — desktop, mobile, iOS, Android

- [MacPaw](#)

**Focus themes: #Programming #Developers #highgrowthstartups**

MacPaw is an independent software development company that develops Mac OS X products such as CleanMyMac, Gemini, CleanMyDrive and Hider.

Founded in 2008, MacPaw has become a very familiar name among third-party Apple software products. Its flagship product CleanMyMac is one of most popular Mac cleaning and maintenance software products on the market, starting out as student project.

- [PetCube](#)

**Focus themes: #Programming #Developers #highgrowthstartups**

Profile: Petcube is a connected technology startup that designs and develops hardware and software products for pets. The company's products are interactive wi-fi connected cameras for pet owners to monitor and interact with their pets when they are away from home. The cameras are controlled via a mobile app.

- [OLX](#)

**Focus themes: #onlinetrading #tech #highgrowthstartups**

Started in 2006 as the Ukrainian website Slando and by September 2015 Slando became part of the OLX Group. Today OLX.ua is one of the top 10 most-visited trading platforms in the world! Their team consists of over 280 OLXers, spread across two city centre offices in Kiev.

**18:00 B2B Meetup and informal Networking event at FEDORIV Hub with invited guests**  
5 min pitching with local Start Ups, Digital Companies at FEDORIV Hub

## DAY 2 – Friday 17 May

**8:30 Breakfast at BURSA Hotel**

**9:30 Transfer to Creative States**

**10:00 – 11:30 / Visit to [Creative States](#)**

**Focus themes: #innovation #Startuphub #mediatech**

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Introduction to one of the resident companies in Kyiv's newest Startup Hub

**11:30 Transfer to Grammarly**

**12:00 – 14:00 / Visit to [Grammarly](#)**

**Focus themes: #Programming #Development #Apps #Edutech  
#highgrowthstartups**

Grammarly is an online grammar checking, spell checking, and plagiarism detection platform. Services: Advanced Grammar Rules, Contextual Spell Checker, Vocabulary Enhancement, Plagiarism Checker, Corrects Writing Mistakes. They operate from a super innovative office space in the heart of Kyiv.

**14:00 Transfer to SHO Restaurant**

**14:30 – 15:30 / Seated Networking Lunch at SHO Restaurant sponsored by Fedoriv**

- Berlin-Brandenburg Participants meet invited guests, and change seats in between courses

**15:30 Transfer back to FEDORIV HUB & Short group debrief**

**16:00 – 18:00 / Students Meet-up at FEDORIV HUB**

- **Welcome** by Andrea Peters and Fedoriv Hub
- **Elevator Pitches by Berlin Brandenburg Participants**  
Mingle and network with invited Student Talent from Kyiv's top Tech Universities (up to 100 Students)

**18:00 Free Evening**

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